

“ Dog lovers can never change unwanted behaviors, only Pack Leaders can”



Middle Tennessee Dog Psychology Clients and Friends,

We wanted to take a second to drop you all a note and update you on the most recent happenings at **MTDP (Middle Tennessee Dog Psychology)**. We are proud to announce that business has been great thanks to all of you and your fantastic referrals. In our almost 8 years of helping Middle Tennessee dog owners with all of their behavioral and training needs we have yet to advertise our business publicly. So that being said, all of our success can be solely contributed to our fantastic friends and clients that have supported us along the way. So, keep up the good work and we'll keep fixing Nashville's behaviorally challenged one household at a time!!

We do want to apologize to any of you that may have had trouble

getting appointments scheduled with us in the last 8 years. For the past 8 years Cory and I have worked full time jobs and attempted to service all of our clients in the evenings and on weekends. Unfortunately, this caused some scheduling difficulties and some of you may have not been able to get the timely help you needed. Well, things are changing!!! I have already moved into full-time behavioral work, and hopefully Cory will be able to in the near future. So, if any of you have had trouble in the past and still need assistance please let us know and I will get you scheduled quickly.

So, the move into full-time has now opened up our ability to take in cases for **Board N Train** as well as continuing to work with you in your

homes. The **Board N Train** program allows us to effect more change within a shorter time frame. This is an excellent program for dogs with behavioral issues on the more extreme side. While most cases are still best solved with in-home work, we also recognize that many of you do not have the time or energy required to get your dog where you want them. So, this is an opportunity to kick start and streamline the process!! Less work for you, more work for us. **Board N Train** cases will still only be accepted on a case by case basis and will require one in home session to properly evaluate the problem first.

NOW FOR THE BIG NEWS MTDP is Growing!!!

By Brian Ferguson

MTDP has decided to become more aggressive in our business and marketing approach in an attempt to become the first trainer/behaviorists to work with each dog as opposed to playing clean-up behind so many other trainers. We figure if we can effect changes in people first instead of attempting to re-program their thinking after others have tried and failed.....more people will have a healthier relationship with their dogs from the beginning. Now, with this in mind we are proud to introduce to you the next step toward this goal.....

THE MIDDLE TENNESSEE DOG PSYCHOLOGY CENTER

We should be opening the **Middle Tennessee Dog Psychology Center** within the next 30-60 days (pending final location). For some time now we have been wanting to expand our services to provide our fantastic customers with more options to help with your dog's needs. The **MTDP** Center will still provide the same behavioral consulting you're all familiar with. We will also be able to take on more than one Board N Train case at a time.

AND NOW.....

We will also be offering **DOG DAYCARE** (yes, even for less than well behaved pooches)!!

We will be offering two programs to serve your dog's needs. We will offer



“ The most vital thing we pass along to our clients, is simply the knowledge that they have the power to allow or change any behaviors their dog possesses”

Brian Ferguson

standard **Dog Daycare** for those who already get along great with other dogs, as well as a **Balance Bootcamp** option that will have your dog working with Brian or Cory and their pack all day while your at work. Once they graduate **Balance Bootcamp** they will be able to enter our the standard **Dog Daycare** program. These programs will also offer daily pickup and drop off at several locations (TBA) around the area to better serve you.

Cory and I are very excited to be moving into this new venture and look forward to all of your continued support. We would love to get a head count from you all as to your interest in **Dog**

Daycare and **Balance Bootcamp** as well as how many times per week you might have them come. As we are looking for locations we are attempting to determine the size of facility we will need to properly service our clients and their referrals without having to turn any of you away. We will notify you all when the Grand Opening is scheduled and of course you will all get first dibs before we take any outside clients into the daycare and bootcamp programs.

Also, if any of you need follow up sessions In-Home or would like to get your favorite pooch into the Board n Train program let us know as well.

PRICING LIST

In-Home Sessions: \$150 per session

Board N Train: Contact us for pricing. Program runs anywhere from 3 weeks to 3 months depending on the course of rehabilitation.

Dog Daycare: \$30/day/dog (multiple dog discounts available)

Balance Bootcamp: \$65/day/dog

DON'T FORGET TO LET US KNOW HOW MANY OF YOU WILL BE JOINING US FOR THESE NEW PROGRAMS

BY EMAILING YOUR HEADCOUNT TO:

brian@tndogspsychology.com



Pack Dynamics

Pack Dynamics is MTDP's method of bringing dog's back into balance using the functionality of their pack.



CONTACT INFO:

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